

# CATHERINE L. SPAIN

## Areas of Expertise

- **Association Management.** Ms. Spain's association management experience enables her to assist clients market their products and services in cooperation with trade and professional associations. She has worked on nearly every aspect of association management at the executive level, including governance; advocacy; research; policy/program analysis; strategic planning; marketing and communications; membership; meeting/event planning; and chapter and international relations.
- **Government Finance.** A nationally recognized expert in government finance and financial management, Ms. Spain is a speaker and writer who has won awards for her work in public finance. Clients rely on her ability to explain and write about complicated financial issues and programs for elected and appointed government official audiences. She has conducted research and advisory engagements on diverse topics and published more than 100 books, guides, and articles on finance topics.
- **Government and Public Relations.** Having worked for state government and represented states, cities, counties, schools, retirement systems, and special districts in Washington, DC on Capitol Hill and before federal agencies and the administration, Ms. Spain helps clients interact with and influence government officials and develop programs and materials that will communicate information about clients for their target government audience. She has demonstrated proficiency in direct lobbying, grassroots lobbying, media relations, and coalition building and has cultivated a broad network of government officials, academics, and other experts who can assist clients.

## Professional Experience

- **Bearing Advisors, LLC**, Founding and Managing Member and Secretary, 2020-present
- **The Spain Group LLC**, Columbia, MD, Independent Management Consultant, 2011-present
- **National League of Cities**, Washington, DC, Director, Center for Enterprise Programs and Director, Center for Member Programs, 2003-2011
- **Public Risk Database Project**, Columbia, MD, Executive Director, 1997-2003
- **Government Finance Officers Association**, Washington, DC, Director, Federal Liaison Center and Acting Director, Assistant Director, and Research Economist, Government Finance Research Center, 1977-1997
- **New York State Assembly**, Albany, NY, Fiscal Economist, Ways and Means Committee, 1975-1977

## Professional Licenses and Services, Awards, Recognition, and Certifications

- Industry's 100 Leading Women, *Business Insurance*, 2000
- Member and Treasurer, Public Risk Database Project Board of Directors, 1996-1997
- National Federation of Municipal Analysts' Industry Award, 1994
- *Washington Almanac*, Leading Actor, Intergovernmental Policy, 1992
- Municipal Securities Rulemaking Board's Nominating Committee, 1991
- Distinguished Service Medal in Public Finance, National Association of Bond Lawyers, 1986
- Certified New York State Secondary Education Teacher

## Education

- Bachelor of Arts, Social Studies (Cum Laude), University at Albany, NY
- Master of Arts, Economics, University at Albany, NY